



STATE DESIGN CHALLENGE (STATE ONLY)



PURPOSE

To evaluate a competitor's creative, technical and skills and to recognize outstanding students for excellence and professionalism.

ELIGIBILITY

Open to active SkillsUSA members enrolled in career and technical programs. This competition is open to middle school, high-school and college/postsecondary competitors.

Other Contests

This challenge does not conflict with other SkillsUSA Washington State Only or SkillsUSA National contest offerings or events. Students may enter this challenge as well as other design-related contests.

SCOPE OF THE COMPETITION

The competition consists of three components:

1. Competitors design and submission
2. Review by a design review team to insure adherence to the design requirements
3. All qualifying designs are then presented for all SkillsUSA Washington chapters to vote for the winning design.

The top two designs will be turned into T-Shirts and Pins (based on which design fits best)

KNOWLEDGE PERFORMANCE

There will be no skill-related written test

SKILL PERFORMANCE

The competition is designed to assess the competitor's ability to design and produce a T-shirt or Pin design concept for their State SkillsUSA association. Pins will be provided to contestants at the State competition and T-Shirts and Pins will be provided to each of the Qualifying National contestants.

COMPETITION GUIDELINES

1. All entries must be rendered in color (full color or two-color). Preferably, entries will be created in a design software package such as Illustrator, or Photoshop. However, competitors are permitted to use equivalent open-source software such as Inkscape, Gimp, etc. Licensed software such as the Corel suite, Affinity Designer, Affinity Photo, etc. is also acceptable. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
2. All entries should be submitted on a single 8.5"x11" page (digital or paper) with two sizes: 7" and 2". Both sizes must be identical. The larger 7" version is for showing what the design would look like as a T-shirt. The smaller 2" version is to show what the design would look like as a pin.
3. The larger version must be 7" wide or 7" tall on its largest dimension for judging. The smaller version should be 2" wide or 2" tall on its largest dimension for judging.
4. Wording on the design should be readable, but especially at the 2" actual pin size.
5. The official SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design. Original design elements representing the SkillsUSA emblem or SkillsUSA logo can be utilized.
6. The design should be something that reflects Washington State.
7. The design should include the text "SkillsUSA". The name SkillsUSA must be used and the proper spelling must be as shown (SkillsUSA is one word; accurate use of capitalization is required to represent the brand's standards.) Learn more about SkillsUSA's editorial and graphic style guidelines at <https://brandguide.brandfolder.com/skillsusa-brand-guide/>.
8. The design should include the text "Washington".
9. The design should include the current SkillsUSA "year".
10. All text should take in account typography conventions. Implement the text into the design in an aesthetically pleasing way.

11. The design (not including a solid background) may include up to 4 distinct colors, not blended.
12. Designs intended to be a pin can, but are not required to, have a moving part, a blinking light, or a piece that spins or dangles.
13. The design must be the original concept of the student. Use of the students' own original photos, drawings or digital art is highly recommended. Designs may be constructed of small amounts of Creative Commons licensed material, material in the public domain, or commercial stock images. These materials must be accompanied by proof of license and must provide attribution to credit the originator.
14. If the design is selected for a pin, it will be no larger than 2" x 2". Please take into consideration the reduction and size. Very small or intricate detail in your design might not be seen in the finished product.
15. If the design is selected for a T-shirt, the T-shirt, the art will be adjusted to fit the front of the shirt, and industry logos may be added to shirt.
16. It is okay to use clip art but no trademark or copywrite designs. Designs that violate copyright laws are subject to elimination.
17. Entries are to be submitted via link found on the SkillsUSA Washington State Only webpage. Email submissions will not be accepted.
18. SkillsUSA retains the right to make modifications to the final design as necessary to produce a to our standards and to the manufacturer's specifications and abilities.
19. Entries received after the deadline will not be considered.