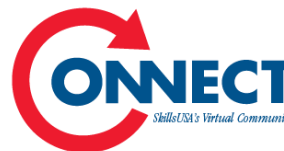


# Friday Flash – 9 11 2020

## SkillsUSA CONNECT Has Arrived

SkillsUSA is excited to announce the launch of our new virtual community to further build our partnership of students, teachers and industry representatives. This amazing resource is offered free to all SkillsUSA advisors and students.



### What's available in CONNECT?

- Student and Teacher Discussion Forums.
- Teacher Professional Development Trainings.
- Advisor Resources.
- Chapter Officer Experiences.
- Program of Work Information.
- Electronic Framework Essential Element Assessment.
- Empowering Experiences.
- State and Chapter Groups.
- ...and more being added all the time.

The Big Reveal email was sent directly to you on September 8 with instructions how to create your complimentary account, but if you missed it, login at [register.skillsusa.org](https://register.skillsusa.org) and click the CONNECT logo for registration instructions.



on

## SkillsUSA Washington Virtual Fall Leadership Conference – Date TBD

Keep watching Friday Flash for the latest information!

### Empowering Experiences

SkillsUSA has worked this summer to develop innovative educational resources and new professional development materials that support teachers and students regardless of



where learning takes place — in the classroom and lab, at home or a hybrid of the two. We realize that teachers are more successful and students are more engaged when they have rich content and meaningful experiences. We also know that students and teachers value consistency and need greater support than ever before.

As a SkillsUSA community, we are committed to helping students attain the highest level of academic achievement and personal transformation while developing their personal, workplace and technical skills grounded in academics from the SkillsUSA Framework.

SkillsUSA's Empowering Experiences were created to help students find new ways to connect, engage, and stay motivated around SkillsUSA. Students have shared that through SkillsUSA membership, they are seeing community, growth and recognition. Each of these themes have been ingrained in the experiences that have been created. Through Empowering Experiences, students will be encouraged to engage in as many experiences as they would like to.

Here are just a few of the many experiences launching in the next few weeks, and all of the Empowering Student Experiences will be accessed through SkillsUSA CONNECT.

- **SkillsUSA Spotlight Member of the Month.**

toolkit provided to chapters highlighting a local SkillsUSA leader.

Additionally, there are opportunities for those local chapter members to be recognized at the national level.

*Local chapter toolkit launched in SkillsUSA CONNECT.*



A

- **The SkillsUSA Gameshow.**

A national game show for students that is designed around SkillsUSA knowledge and awareness.

*First event is September 17.*



- **Empowered Moments Blog.**

A blog written by national officers about how they grew in specific Essential Elements on the chapter level through their CTE program and SkillsUSA.

*Second blog launches September 22.*



- **SkillsUSA Recruitment Week**

The SkillsUSA Recruitment Week will be September 21-25. This week equips current members with the tools they need to successfully recruit potential new members. Throughout the week, members can interact with each other locally and nationally through events and challenges for an opportunity to be recognized for their recruitment efforts.

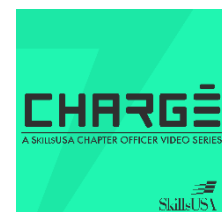
*Recruitment Week information and resources launch September 14.*



- **Charge — Chapter Officer Video Series**

A weekly chapter officer video series that focuses on developing chapter officers to build stronger chapters.

*episode launches September 25.*



First

## Empowering Advisor Experiences

This fall, SkillsUSA is excited to launch a wide variety of professional development opportunities for advisors. Whether you prefer instructor-led sessions or web-based instruction, SkillsUSA's got you covered! You can participate in sessions related to professional membership benefits, Framework integration, Program of Work, Chapter Excellence Program and educational resources. We want YOU to be successful!



Upcoming sessions include:

September 16<sup>th</sup> — Framework Integration Strategies & Foundation Lesson Plans

September 17<sup>th</sup> — What is SkillsUSA?

September 17<sup>th</sup> — Chapter Officer Election Guide

To view the full schedule of opportunities and register to attend, log into your SkillsUSA CONNECT account, choose Professional Development Opportunities from the Advisor Resources tab or click <https://www.skillsusa.org/wp-content/uploads/2020/09/SkillsUSA-2020-Professional-Development-Opportunities.pdf>.

## Call to Action

SkillsUSA Executive Director Chelle Travis welcomed advisors to a new school year during SkillsUSA's annual Call to Action Session on Wednesday. If you were unable to attend the session, you can access the video at SkillsUSA CONNECT under Advisor Events. This year's Call to Action session was sponsored by Lowe's.



## Discounted Pricing on Career Essentials Suite curriculum

We are pleased to announce that all Career Essentials project-based learning online curricula are deeply discounted for a limited time to support educators like you as you leverage new ways to teach in the upcoming school year! To view discounted price models, visit

<https://www.careeressentials.org/pricing/>. For more information about Career Essentials, visit [www.careeressentials.org](http://www.careeressentials.org).



To register to attend a Career Essentials overview, go to:

[https://docs.google.com/forms/d/e/1FAIpQLSdHakvnao6xmuGXILVAIglUJJPd3kZLH0DhLaOG-Oq\\_gfM6gQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdHakvnao6xmuGXILVAIglUJJPd3kZLH0DhLaOG-Oq_gfM6gQ/viewform).

## Chapter of Distinction Mega Prize Event

The Chapter of Distinction Mega Prize Event will be held virtually on Sept. 24 at 7:30 p.m. EDT. This year's lineup includes over 25 MEGA prize packages and door prizes! Eligible advisors will receive save-the-date and registration details directly via email. If you have questions, contact Taryn Zeigler at [tzeigler@skillsusa.org](mailto:tzeigler@skillsusa.org).



## The I BUILT THIS! Video Contest is Back!

The sixth annual I BUILT THIS! video contest, presented by NCCER and Build Your Future, is returning this October! Designed to promote the value of craft skills and construction as an industry of choice, the contest encourages secondary and postsecondary students and trainees to showcase their building projects. This year's contest theme is: Construction is Everywhere! The contest will be open for entries Beginning October 1, 2020. Start preparing now! For more information, visit <https://www.byf.org/i-built-this/>.

## Amazon Smile

AmazonSmile is a website operated by Amazon with the same products, prices, and shopping features as Amazon.com. The difference is that when you shop on AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price of eligible products to the charitable organization of your choice. When you shop through AmazonSmile, select Skills USA Inc (Location: Olympia, WA) to contribute. We appreciate your support!

## Social Media

We would love you to follow us on our three social media outlets. We have Facebook, Instagram and Twitter. We are doing our best to post weekly during the school year. We encourage you and your students to "Like" and/or "Follow" our pages. Instagram - @SkillsUSAWA, Facebook – SkillsUSA Washington and Twitter - @SkillsUSAWA

Please remember you cannot reply to this email. If you have questions, my email is below!

Terri Lufkin, [tlufkin@comcast.net](mailto:tlufkin@comcast.net)  
Executive Director, SkillsUSA Washington HS & MS  
**SkillsUSA Hotline: 844-875-4557** [operators@skillsusa.org](mailto:operators@skillsusa.org)